

SPONSORSHIP OPPORTUNITIES

2021 ACBS VIRTUAL WORLD CONFERENCE 24-27 JUNE



Each year the ACBS World Conference brings together clinicians and researchers to present cutting-edge research in, among other modalities, Acceptance and Commitment Therapy (ACT), Relational Frame Theory (RFT), and Contextual Behavioral Science, as well as experienced trainers to lead experiential workshops so that clinicians can learn how to better serve their clients.

The ACBS World Conference has gained recognition over the past 19 years as a vibrant collaborative learning community with unparalleled networking opportunities. Additionally, the ACBS World Conference strives to accommodate our ever-changing global audience by providing a wide range of continuing education options for professionals in multiple fields.

The World Conference welcomes psychologists, social workers, professional counselors, marriage and family therapists, psychiatrists, physicians, drug counselors, health researchers, language researchers, behavior analysts, teachers, organizational psychologists, students and more.

[What is the marketing reach of the ACBS World Conference?](#)

June 2020 Online Conference

1,431 total conference attendees

268 students

1,163 professionals

Attendees representing 61 countries

July 2019 Conference, Dublin Ireland

1,117 total conference attendees

265 students,

852 professionals

Attendees representing 52 countries

To date - 8,000+ active ACBS Members

12,000+ Social Media followers

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Program Sponsor

The conference program is available to every ACBS World Conference Attendee. It is an integral part of the conference and retained by many as a reference source long after the conference is over. The following options are available:

Full Page Advertisement (8.5 x 11in) – \$250 Investment

Half Page (Horizontal) Advertisement – \$150 Investment

We ask that the file does not contain crop marks. Please submit the art in JPEG format, by May 01, 2021.

Poster Session Sponsor - \$500 Investment (only four spots available)

Posters report empirical research actively underway with pilot data or recently completed and will be organized into one or more sessions, during which attendees will be invited to virtually review the research presented and chat live regarding the findings with poster presenters.

Your logo listed at the top of the conference poster webpage
(last year's page has 2,789 reads to-date) for 1 year
Your logo listed on the program sponsor webpage

Early Career Research Paper Award Sponsor - \$500 Investment

This award recognizes an outstanding empirical research presentation from an early career researcher, with the goal of stimulating that person's long term participation in the ACBS conference as an outlet for presenting empirical science within the broad domain of CBS.

Your logo on the award webpage (until the next year is announced)
Your logo listed on the ACBS sponsor webpage
Your logo listed on the program sponsor page
Recognition on social media when the winner is announced

Continuing Education Sponsor - \$500 Investment

This will be seen throughout the virtual event.

Your logo on the ACBS sponsor webpage
Your logo listed on the program sponsor page
Your linked logo included in 2 CE email(s) to attendees registered for CEs and on social media
Your linked logo included on the CE information pages online